

Email Messages - Examples

Use this template after you've created your list of schools and you begin to reach out to coaches. Using the College Search Tool, find the contact information for the member(s) of the coaching staff(s) you hope to contact. Always reach out to the position coach of your primary position and/or the coach who recruits your area. (Tip: Your high school coach will probably know which coach recruits your area).

SUBJECT: Introduction/Player Profile

Hi Coach Saban,

I am reaching out to introduce myself in the hopes of learning more about Alabama and the Crimson Tide program. I know that playing for Alabama gives me the best chance to win a national title and get my shot on Sundays, which is one of the reasons I am excited to get more information.

My name is Tom Brady and I am a sophomore at Tompa Bay High School in Florida. Please see the link below for a link to my player profile which contains my highlight video as well as relevant contact information.

[Athletic Academy Player Profile](#)

As you are planning your spring recruiting trips, I hope you will stop by Tompa Bay and bring along any camp information.

With respect,

Tom Brady, QB

Tompa Bay High School (FL)

1-800-SIX-RINGS - @TomBrady

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Use this template to reach out to a secretary, administrative assistant, recruiting director, etc. The goal of this template is to briefly provide enough information for the recipient to be able to respond with the information about which coach you should be contacting. If you don't already know, it might be good to ask who coaches your position as well.

SUBJECT: Recruiting Coach for Tompa Bay High School

Hi Ms. Pam,

My name is Tom Brady and I am a sophomore at Tompa Bay High School in Florida. I am hoping to find the name and contact information for the coach responsible for recruiting my area. My school is located in Tompa Bay, FL.

My goal is to connect with the appropriate member of your staff to share my information, learn about summer camps and game day visits.

Please pass along the link to my player profile, which contains my highlight video as well as relevant contact information.

[Athletic Academy Player Profile](#)

With respect,

Tom Brady, QB

Tompa Bay High School (FL)

1-800-SIX-RINGS - @TomBrady

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Sometimes the best way to get on a coach's radar is by showing legitimate interest in the school program before they've even contacted you. Occasionally it's a good idea to set up a campus tour with the admissions office to help answer questions you may have about the school itself, not just from an athlete's point of view. Use this template when you've scheduled a campus visit and request permission to pop by the football building. (Tip: You can pretty much always just go show up at the building, but it's strongly recommended that you call ahead.)

SUBJECT: Visiting Campus

Hi Coach Saban,

I wanted to let you know that, through the admissions office, I have scheduled a campus visit/tour to learn more about the University of Alabama, the academic programs and the campus life. Since I will be on campus, I'd like to stop by the football facility to say hello to you and the staff.

My parents and I will be on campus Saturday, February 13th from about 10am until about 2pm— if there is a way to arrange a drop by before or after, please let me know. My information can be found at the link below.

[Athletic Academy Player Profile](#)

Also looking to experience the best food on campus so any recommendations would be greatly appreciated.

With respect,

Tom Brady, QB

Tampa Bay High School (FL)

1-800-SIX-RINGS - @TomBrady